



Mission Driver Agreement

As a Mission Driver, we/I understand and agree to the following:

- The policy of the Business Ethics Alliance® (the Alliance) to seek and accept Mission Driver partnerships only from those partners who support the Alliance's vision, mission, and core values. The Alliance may refuse donations from Mission Driver Partners, who could use the relationship with the Alliance to defend products, practices, or positions not aligned with the Alliance's vision, mission, and core values, thus impeding the work to further the Alliance mission.
- Support the mission and financial vitality of the Alliance through financial contributions and sponsorships. Mission Driver partners' donations are provided as "unrestricted income" to support the overall vision and activities of the Alliance.
- Relationships with Mission Driver Partners must remain mutually satisfactory. The Mission Driver Partner must inform the Alliance if circumstances interfere with the ability to maintain standing as a Mission Driver. The Alliance reserves the right to cancel the partnership agreement if the relationship no longer meets that standard. Refunds will not be available.
- Mission Driver Partners are encouraged to mention that they supported the Alliance, but they must not imply that the Alliance directly endorses the Mission Driver partner.
- Mission Driver Partner support of the Alliance includes benefits to the Mission Driver Partner. In return, Mission Driver Partners are also expected to
 - Attend and/ or promote at least 3-5 Business Ethics Alliance events;
 - Volunteer as, or provide referrals for, event speakers and/ or panelists; and/or
 - Assist with seeking in-kind services, funding opportunities, and/ or potential Trustee Partners.
 - Support the Core Values of the Greater Omaha business community.
 - Remain actively engaged in the Greater Omaha community.
- Maintain current contact information with the Business Ethics Alliance for at least two people in the organization.
- Mission Driver Partners have permission to use the Alliance Mission Driver badge per brand guidelines, but they must refrain from using the Alliance logo.
- Mission Driver Partners may decline certain agreed-upon benefits as stated in this agreement.





Mission Driver Commitment

Vitality Level: \$7,500
 Impact Level: \$15,000
 Champion Level: \$25,000

Trust Level: \$10,000
 Leadership Level: \$20,000
 Nobility Level: \$30,000

Count us in for a multi-year commitment of years!

Organization Name (as it should appear in print materials):

Organization Website: _____

Primary Contact Name: _____

Primary Contact Signature: _____

Contact Address: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Alternate Contact Name: _____

Alternate Contact Email: _____

Alternate Contact Phone: _____

*A high-resolution .jpeg file of your company logo is requested to promote your organization in printed materials and digital marketing. Please include color, B&W, and reverse white versions.

Marketing Contact Name/Email: _____

Please forward a copy of your logo to: Shannon Underwood sunderwood@businessethicsalliance.org.

Payment Information:

Please send me an invoice.

I have enclosed a check made payable to the Business Ethics Alliance.

Please call me to charge my credit card.

Hard copies can be mailed to:

Business Ethics Alliance
602 N. 20th Street
Mike and Josie Harper Center, Suite 3029
Omaha, NE 68178

Scanned copies can be emailed to:

admin@businessethicsalliance.org