




BUILDING A MORE ETHICAL GREATER OMAHA

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 businessethicsalliance.org

“ Doing business ethically...
...makes for better business ”

TRUSTEE PROGRAM

BUSINESS ETHICS
ALLIANCE®

JOIN A NETWORK
OF ETHICS MINDED
BUSINESSES & BUSINESS
LEADERS

JOIN NOW

HELP SHAPE THE
FUTURE OF BUSINESS
ETHICS IN OMAHA

ABOUT THE ALLIANCE

MISSION

Build leadership, strengthen organizations, and elevate Greater Omaha through positive, practical business ethics.

VISION

Through the work of the Business Ethics Alliance, Greater Omaha will be a beacon for business ethics excellence for cities around the world.

HOW ARE TRUSTEES SELECTED

Trustees are nominated and chosen by the Business Ethics Alliance Governing Board.

NOMINATION CRITERIA

- Established business presence in the Greater Omaha or surrounding areas
- Demonstrated ethics
- Participation with the Business Ethics Alliance
- Industry Representation

Ethical OMAHA

The actions you take. The actions we take. Our success.

A Trustee's primary responsibility is to serve as a beacon for business ethics and, through your commitment, send the message that ethics matter.

The Business Ethics Alliance prides itself in promoting the Greater Omaha core business values:



THE PROCESS



BENEFITS

- Affiliation with the Business Ethics Alliance
- Steer the direction of the Alliance, its programs and services
- Recognition as ethics focused organization and/or individual
- Quarterly Trustee Times newsletter
- Exclusive networking events and workshops
- Priority registration at EthicSpace
- Trustee only early bird registration
- Discounted pricing on workshops and training
- Business Ethics Alliance resources and tools
- Ethics 101
- Ethical Lens Inventory
- Working Genius Assessment

EXPECTATIONS

- Ongoing commitment
- Attendance at Alliance events
- Financial/In-Kind support
- Commitment to business ethics

