

# Mission Supporter Agreement

**BUSINESS ETHICS  
ALLIANCE**

## We/I understand and agree to the following:

- The policy of the Business Ethics Alliance (the Alliance) to seek and accept Mission Support partnerships only from those partners who support the Alliance's mission and core values.
- Support the mission and vitality of the Alliance through financial contributions and sponsorships.
- Mission Support Partners' donations are provided as "unrestricted income" to support the overall operations and activities of the Alliance.
- Mission Support Partners may decline certain agreed-upon benefits as stated in this agreement.
- Mission Support Partners of the Alliance receive benefits for their support. In return, Mission Support Partners are expected to:
  - Attend and/or promote at least 3-5 Business Ethics Alliance events;
  - Volunteer as, or provide referrals for, event speakers and/or panelists; and/or
  - Assist with seeking in-kind services, funding opportunities, and/or potential Trustee Partners.
  - Support the Core Values of the Greater Omaha business community.
  - Remain actively engaged in the Greater Omaha business community.
  - Maintain current contact information with the Business Ethics Alliance for at least two people in the organization.
- Mission Support Partners are encouraged to mention that they support the Alliance, but they must not imply that the Alliance directly endorses the Mission Driver Partner.
- The Mission Support Partner must inform the Alliance if circumstances interfere with the ability to maintain standing as a Mission Supporter.
- The Mission Support Partners in the Mission Driver levels of support have permission to use the Alliance Mission Driver badge per brand guidelines, but they must refrain from using the main Alliance logo without express written consent from the Alliance.

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*Signature of Authorized Organizational Contact*

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*Date*



*Note: The Alliance may refuse donations and/or resources from Mission Support Partners, or prospective Mission Support Partners, who could use the relationship with the Alliance to defend products, practices, or positions not aligned with the Alliance's mission and core values, thus impeding the work to further the Alliance mission.*

*In the interest of maintaining a mutually satisfactory relationship, the Alliance reserves the right to cancel the Mission Support Partnership agreement if the relationship no longer meets this standard. Refunds will not be available.*