Doing business ethically... ...makes for better business
ABOUT THE ALLIANCE

MISSION
Build leadership, strengthen organizations, and elevate Greater Omaha through positive, practical business ethics.

VISION
Through the work of the Business Ethics Alliance, Greater Omaha will be a beacon for business ethics excellence for cities around the world.

HOW ARE TRUSTEES SELECTED
Trustees are nominated and chosen by the Business Ethics Alliance Governing Board.

NOMINATION CRITERIA
- Established business presence in the Greater Omaha or surrounding areas
- Demonstrated ethics
- Participation with the Business Ethics Alliance
- Industry Representation

THE PROCESS
- Nomination submitted by Governing Board Member
- Governing Board approves nomination
- Nominee is notified and accepts nomination
- Nominee Completes Onboarding

EXPECTATIONS
- Ongoing commitment
- Attendance at Alliance events
- Financial/In-Kind support
- Commitment to business ethics

BENEFITS
- Affiliation with the Business Ethics Alliance
- Steer the direction of the Alliance, its programs and services
- Recognition as ethics focused organization and/or individual
- Quarterly Trustee Times newsletter
- Exclusive networking events and workshops
- Priority registration at EthicSpace
- Trustee only early bird registration
- Discounted pricing on workshops and training
- Business Ethics Alliance resources and tools
- Ethics 101
- Ethical Lens Inventory
- Working Genius Assessment

The Business Ethics Alliance prides itself in promoting the Greater Omaha core business values:

- Accountability
- Community
- Responsibility
- Financial Vitality
- Integrity
- Moral Courage

A Trustee's primary responsibility is to serve as a beacon for business ethics and, through your commitment, send the message that ethics matter.